



Ashley L Kunze
GRAPHIC & WEB DESIGN

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913.660.3638

I design on *purpose*.

I use my perceptiveness and adaptability to make intentional decisions that solve problems. I believe in combining empathetic relating with organized strategy to facilitate restoration and create innovative designs. My intuition and discipline drive me to design experiences that work.

Professional Experience

● WEB DESIGNER

Garmin International
January 2016–present

Design and develop email campaigns, web pages and online marketing materials; setup new email campaign strategy and procedure in AEM and train international teams.

Supervisor: Christine Marko, 913.440.5086

● GRAPHIC DESIGN INTERN

Kiewit Engineering & Design Co.
May 2015–December 2015

Design department brand identity, digital marketing materials, proposal templates, event packaging and presentation graphics; transform complex technical information into effective infographics.

Supervisor: Leisha Harrison, 913.907.9127

● WEBMASTER & GRAPHIC DESIGNER

John Brown University Visual Arts Department
August 2013–December 2015

Organize, design, write, and manage department website, email campaigns, print and digital marketing materials, and social media content.

Supervisor: Jeannie Abbott, 479.238.8561

Education

John Brown University, Siloam Springs, AR
Bachelor of Science: Graphic & Web Design
Graduated in December of 2015

Professional Skills

Graphic Design & Interactive Design
UI/UX Design, Marketing, Copywriting,
Creative Research, Photo Retouching,
Hand Lettering, Typography, Social Media,
Branding, Pencil/Ink Drawing

Personal Skills

Organization, Empathy, Planning, Efficiency,
Question-Asking, Problem-Solving, Story-
Telling, Decision-Making

Technical Skills

Adobe Experience Manager, Adobe
Photoshop, Adobe Illustrator, Adobe InDesign,
Adobe Experience Design, Sketch
HTML, CSS, Wordpress

Social Media

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